

# Beyond the business case: *buildings for the climate – a global perspective*

CENTER FOR CLIMATE CHANGE  
AND SUSTAINABLE ENERGY POLICY



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# Overview



- ❖ Introduction: the CC challenge
- ❖ The global and regional importance of green buildings in tackling CC
- ❖ Co-benefits: the free lunch we are paid to eat
- ❖ But who will pay the cover charge?
- ❖ The role of GBCs in unlocking the opportunities and recommendations



# The climate change challenge

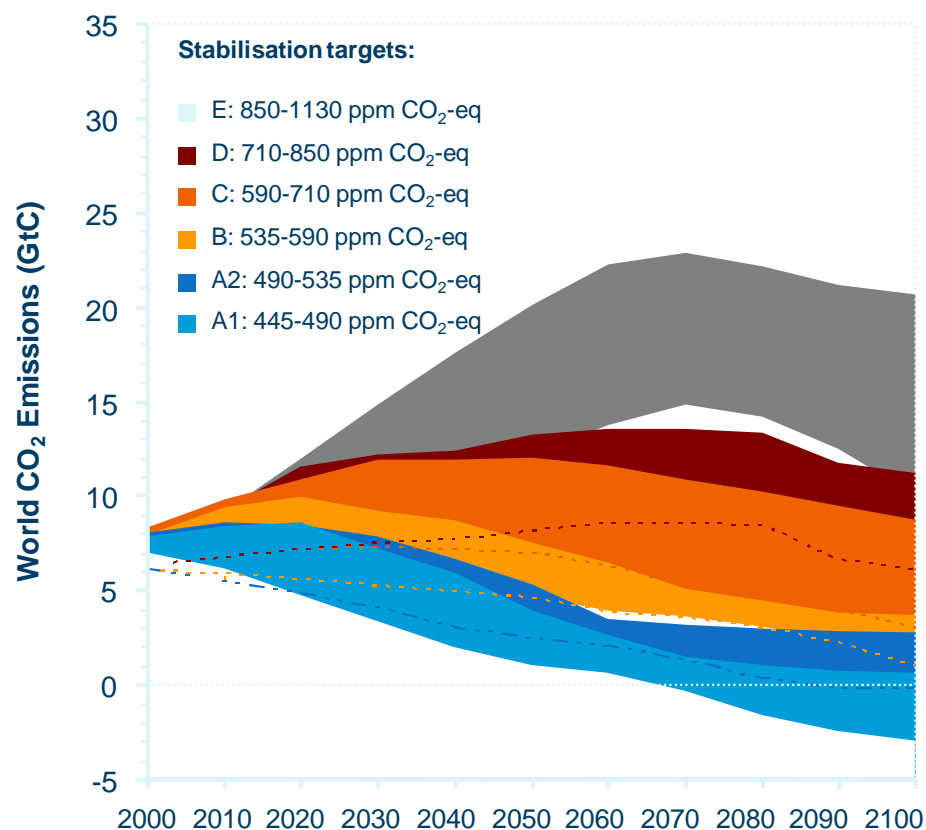


**"HOW ON EARTH DO WE TURN IT OFF?"**

# In order to limit the impacts of CC, GHG emissions have to be reduced significantly

- Stabilizing global mean temperature requires a stabilization of GHG concentrations in the atmosphere -> GHG emissions would need to peak and decline thereafter (SPM 18 WG III)
- The lower the target stabilisation level limit, the earlier global emissions have to peak.
- Limiting increase to 3.2 – 4°C requires emissions to peak within the next 55 years.
- Limiting increase to 2.8 – 3.2°C requires global emissions to peak within 25 years.
- Limiting global mean temperature increases to 2 – 2.4°C above pre-industrial levels requires global emissions to peak within 15 years and then fall to about **50 to 85% of current levels by 2050**.

Based on SPM 7, WG III. Emission pathways to mitigation scenarios

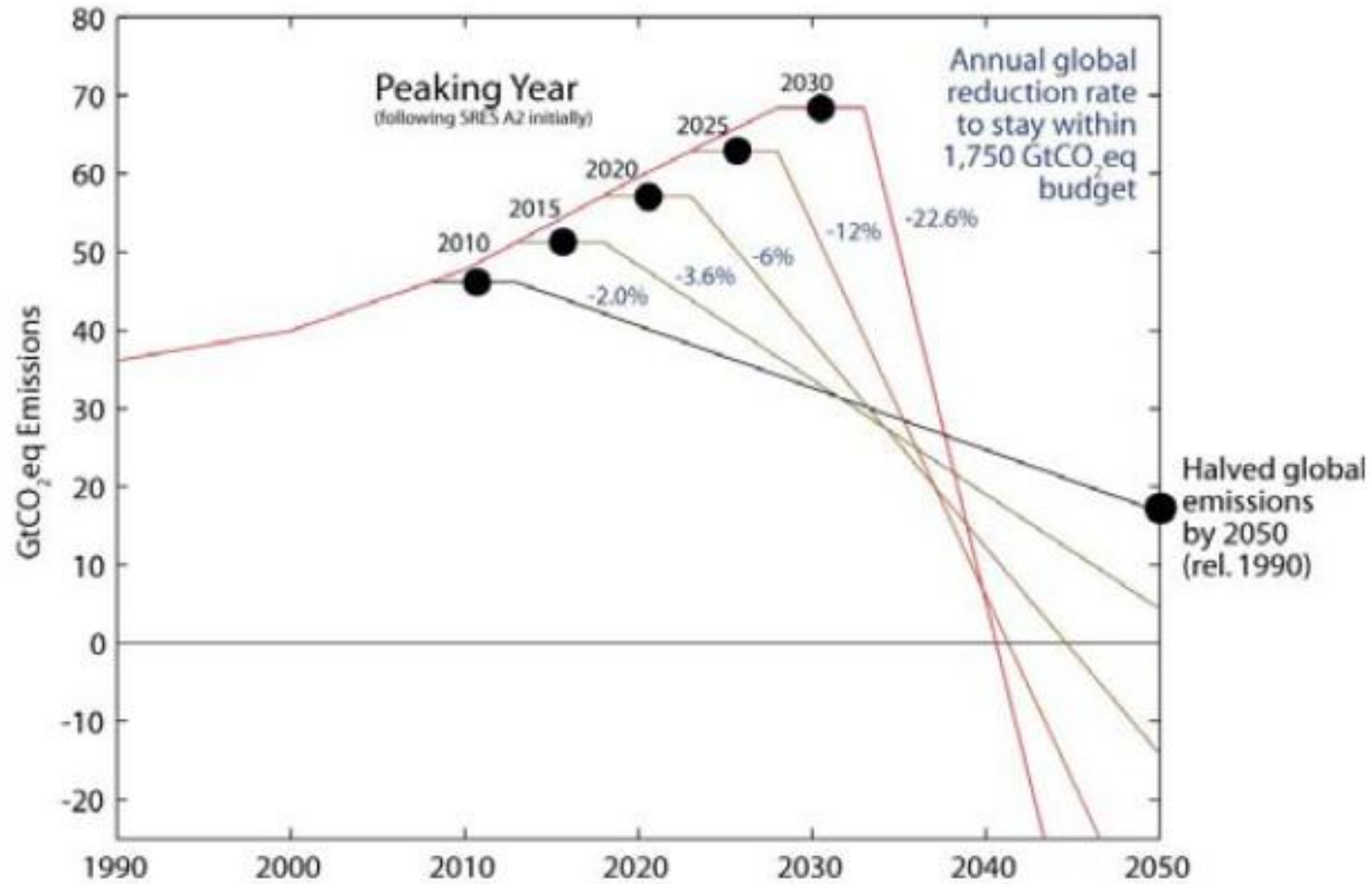


Multigas and CO<sub>2</sub> only studies combined

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# The later emissions peak, the more ambitious reductions needed



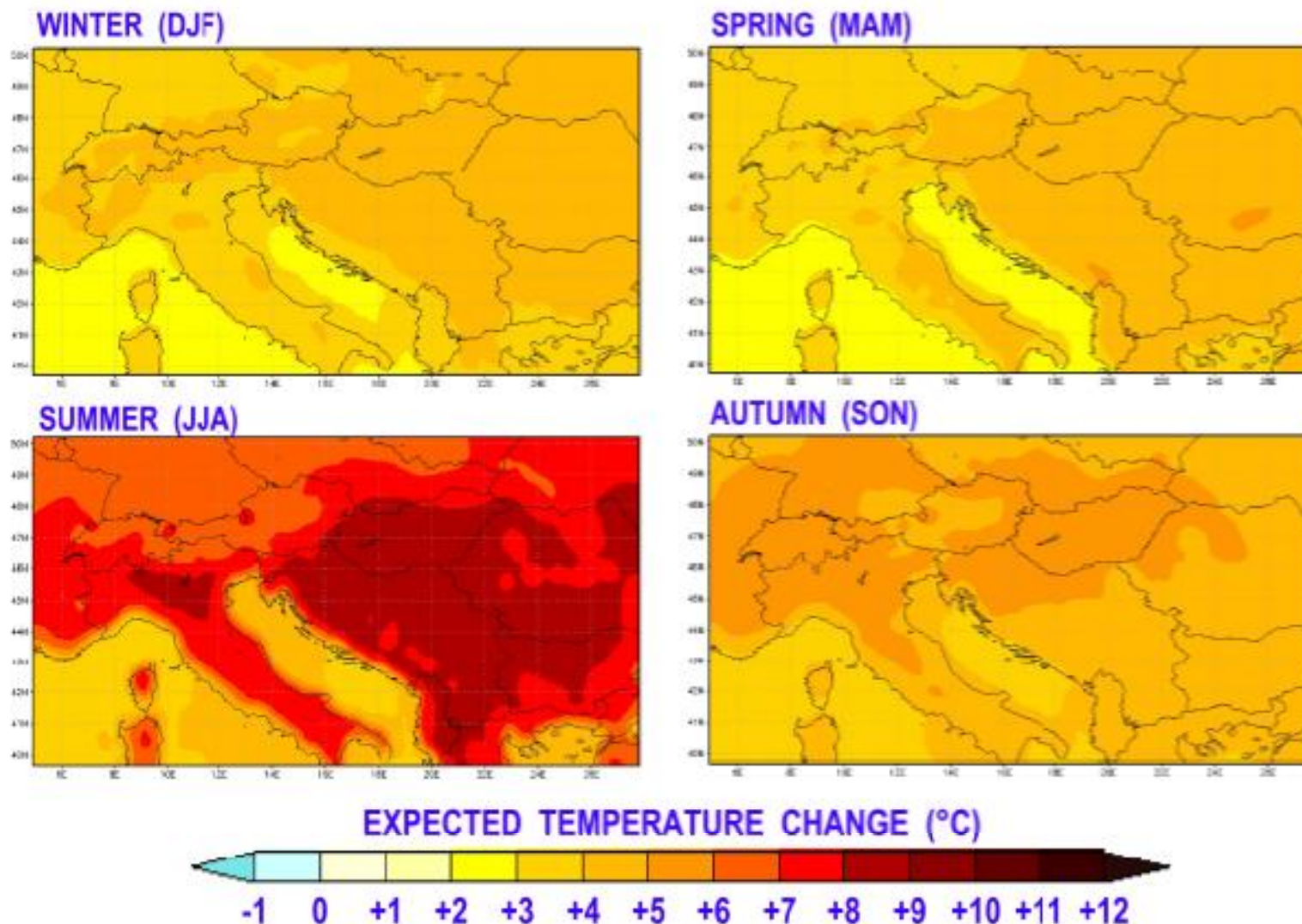
Source: Meinshausen et al 2009

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# Certain models forecast alarming summer warming in region: PRECIS scenario 2071–2100

Forrás: Bartholy Judit: bemutató az IPCC rendezvényen, CEU 2008. március



# The importance of energy performance of buildings on *local* warming: *new importance of low energy consumption buildings*



London



# The role of green buildings in CC mitigation: global and regional importance

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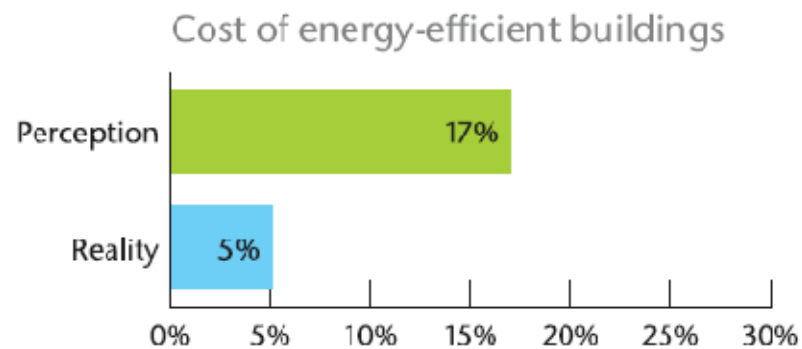
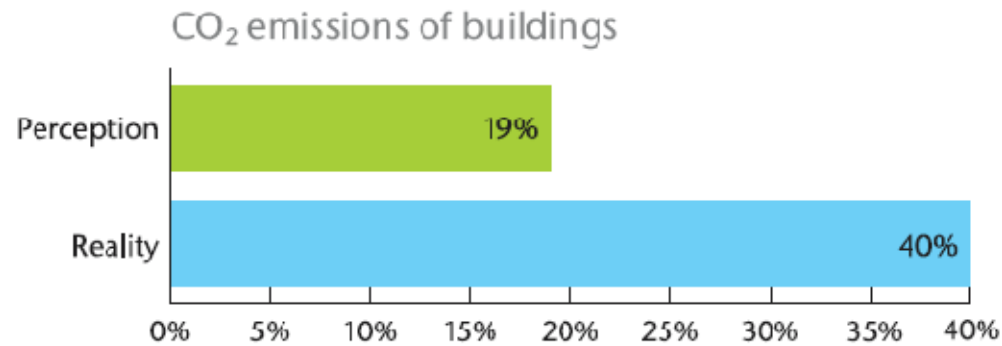


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# Perceptions from sector professionals



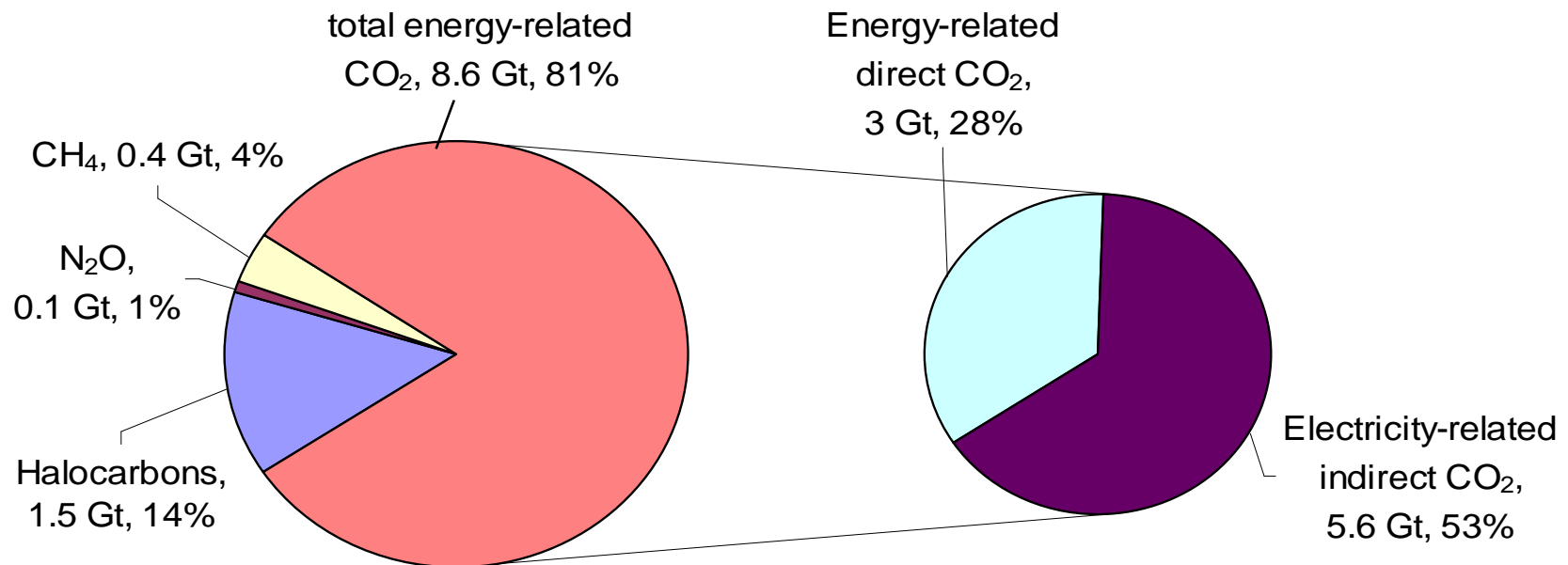
Source: WBCSD 2007: EEB Facts and Trends, 2007



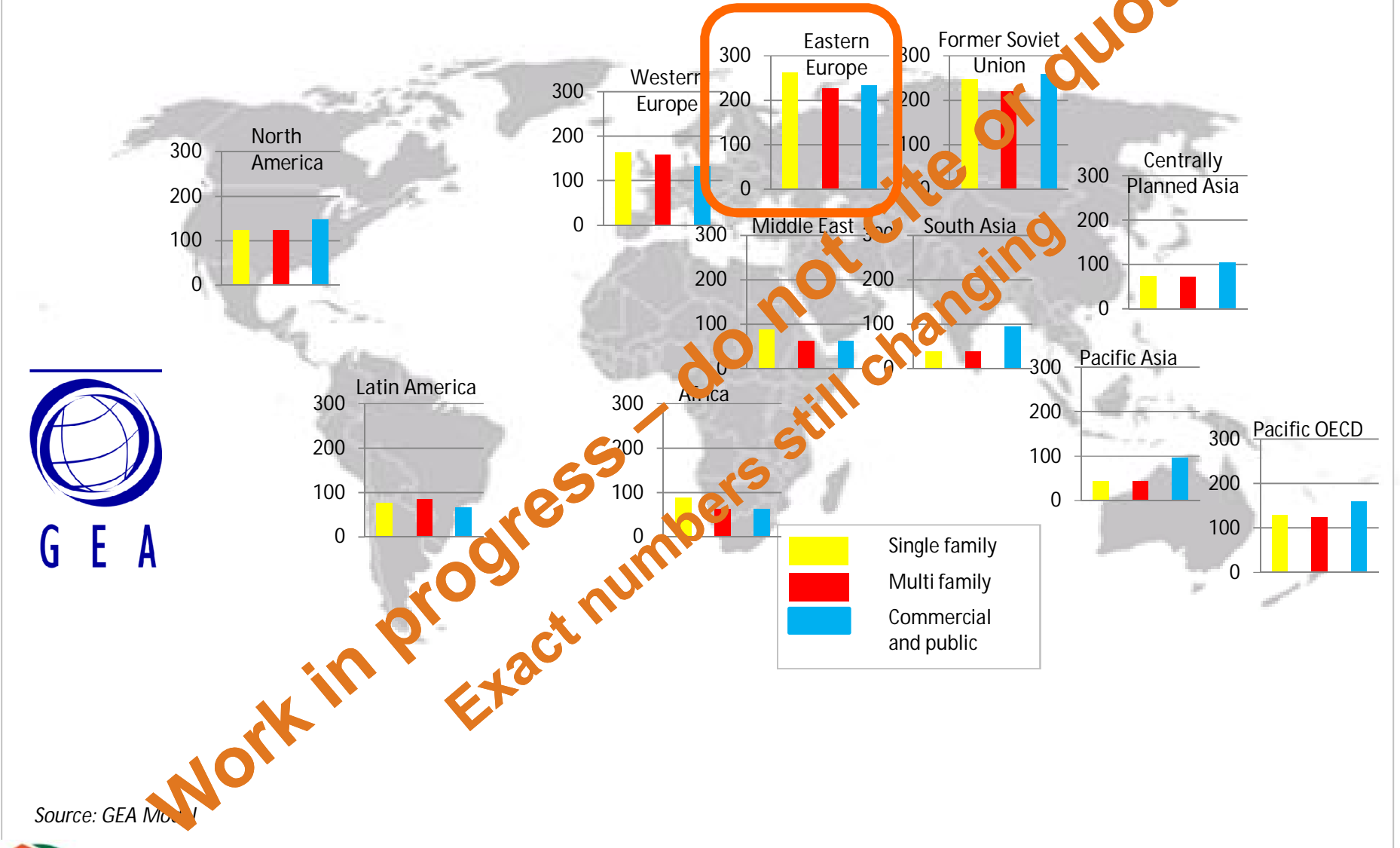
# Building sector: global importance

In 2004, buildings were responsible for app. 1/3 of global energy-related CO<sub>2</sub> (incl. indirect) and 2/3 of halocarbon emissions

## GHG emissions from buildings in 2004 (in Gt CO<sub>2</sub> equivalent)



# Specific energy consumption for heating and cooling in the GEA regions by building type, 2005 (kWh/(m<sup>2</sup>\*year))



# *How much can green buildings help?*

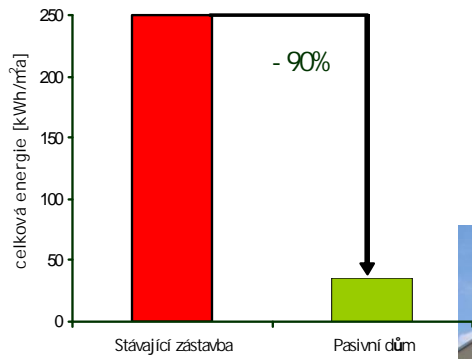


Plus energy house settlement, Weiz, Arch. Erwin Kaltenegger

# Few sectors can deliver the magnitude of emission reduction needed

- ❖ know-how has recently developed that we can build and retrofit buildings to achieve 60 – 90% savings as compared to standard practice in all climate zones (providing similar or increased service levels)

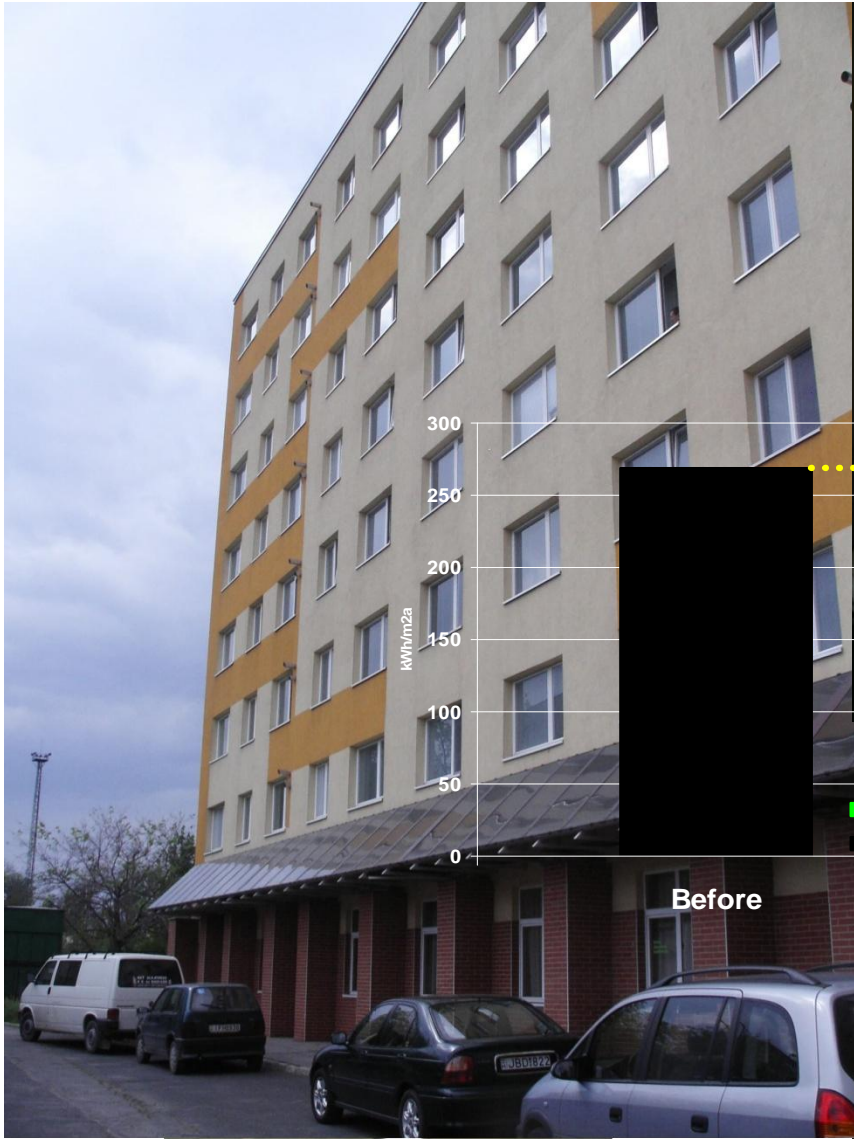




# Buildings utilising passive solar construction (“PassivHaus”)



Source: Jan Barta, Center for Passive Buildings, [www.pasivnidomy.cz](http://www.pasivnidomy.cz)



kWh/m2a

300  
250  
200  
150  
100  
50  
0

Before



-84%

■ Renewable Energy  
■ Fossil Energy



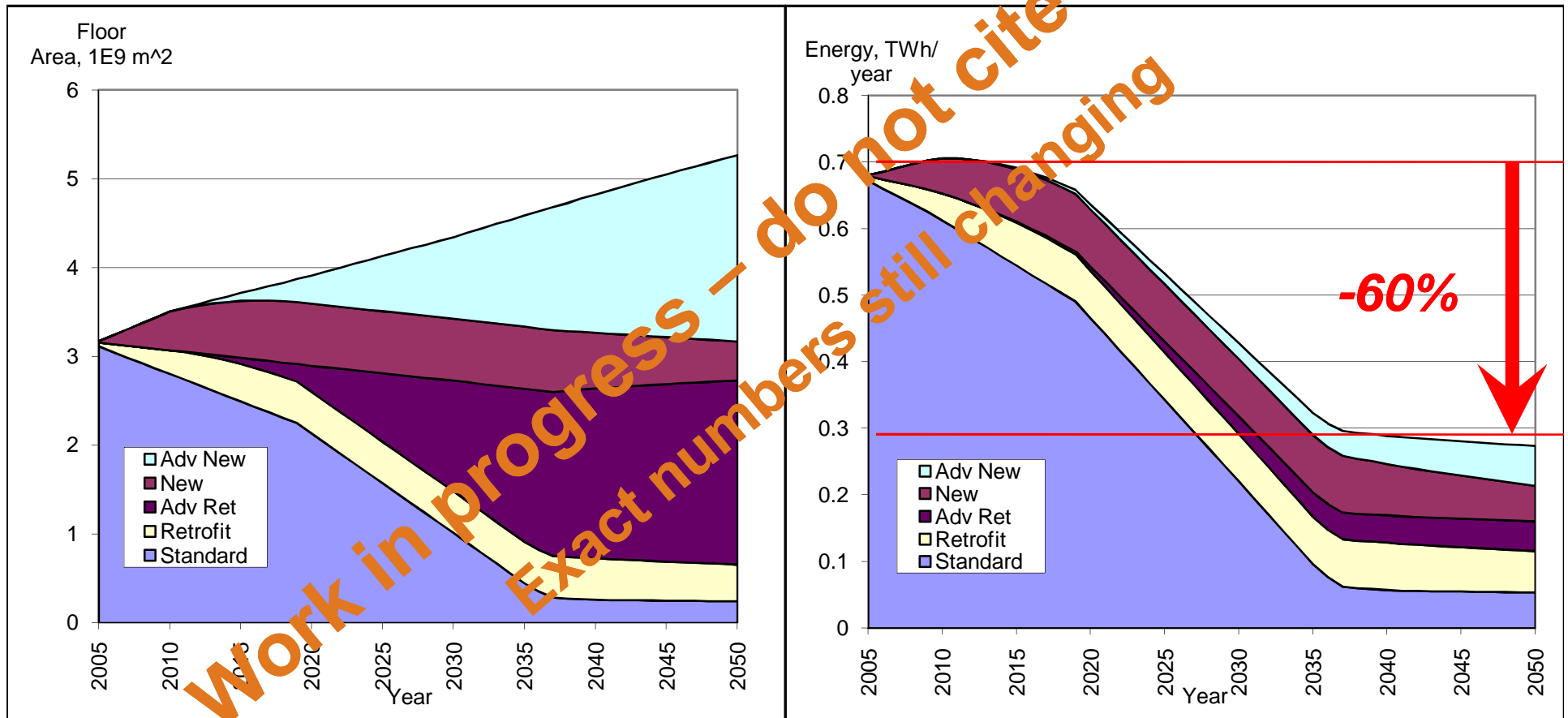
SOLANOVA





# East European heating & cooling final energy and floor area, 2005 - 2050

## State-of-the-Art Scenario





# Opportunity or risk?

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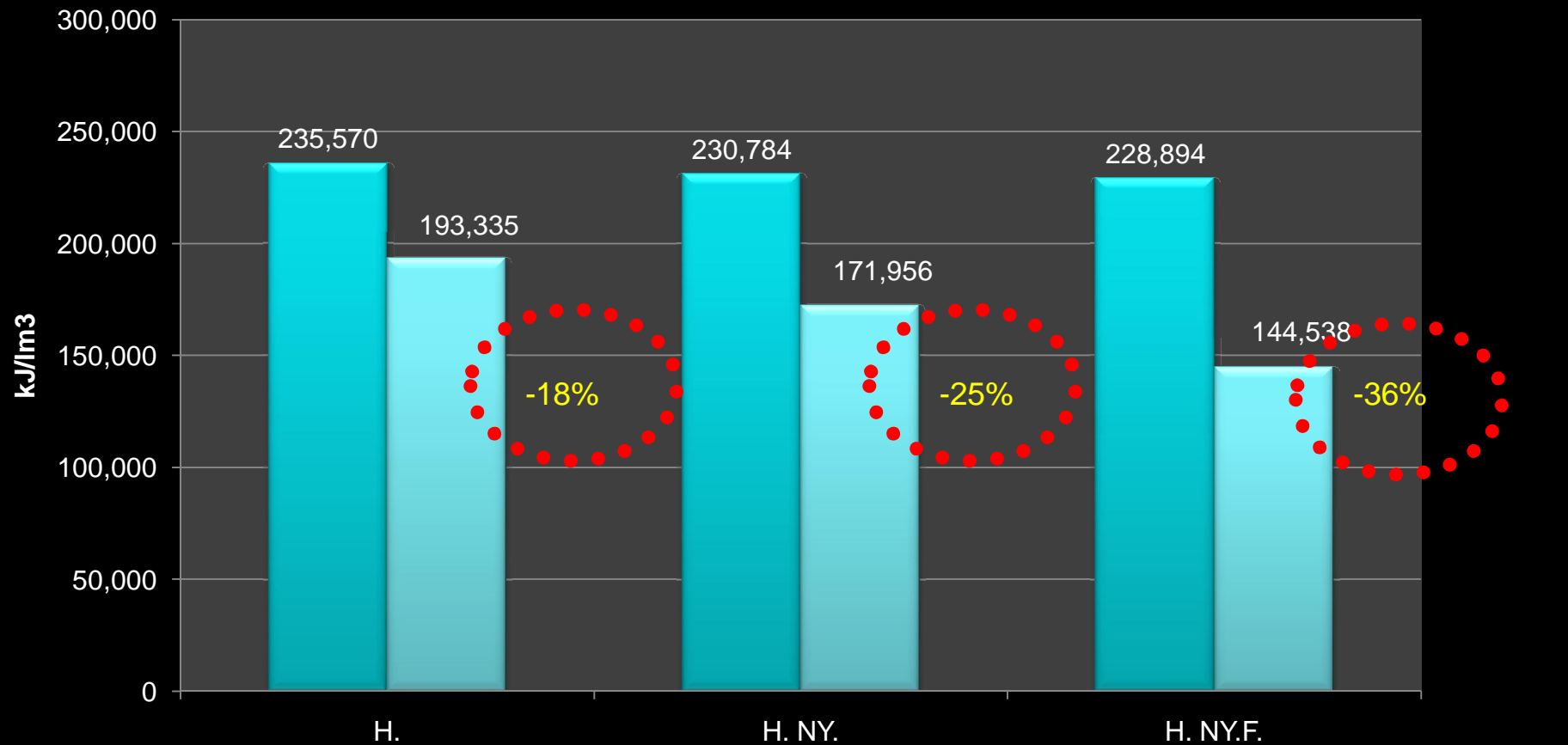


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**The size of the potential lock-in effect**

# Development of specific heating energy consumption of buildings participating in the Panel Program, Hungary (case study, City A)



H: Homlokzati hőszigetelés  
 H: NY. Homlokzati hőszigetelés, nyílászáró csere  
 H: NY. F. Homlokzati hőszigetelés, nyílászáró csere, fűtőkorszerűsítés

■ 3 éves átlag korrigált fajlagos  
 ■ 2007/2008. évi korrigált fajlagos

Source: Pájer Sándor, SZÉPHŐ Zrt., KLÍMAVÁLTOZÁS - ENERGIATUDATOSSÁG –ENERGIAHATÉKONYSÁG. V. Nemzetközi Konferencia, SZEGED, 2009. április 16-17.



G E A

# Final thermal energy consumption Eastern Europe, 2005-2050



UNEP SBCI  
Sustainable Buildings  
& Climate Initiative

Using state-of-the-art and cost-effective construction know-how

PWh/year

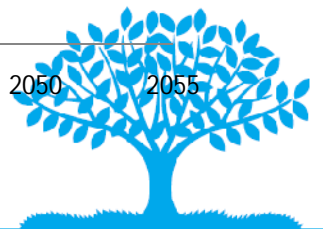


Work in progress

... or quote

— Sub-Optimal Scenario      — State of the Art

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# Co-benefits - the free lunch we are paid to eat...

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## Co-benefits of energy-efficient buildings



# Investment needs vs. energy cost savings, Hungarian tertiary sector

	Energy saving potential			CO <sub>2</sub> reduction potential			Investment vs. savings	
	Business-as-usual in year 2030	Energy saving potential in year 2030	Energy saving potential in year 2030 (% of BAU)	Business-as-usual 2030	CO <sub>2</sub> mitigation potential 2030	CO <sub>2</sub> mitigation potential 2030 (% of BAU)	Total cumulative investment (2011-2030)	Cumulative energy cost savings (2011-2030)
	GWh	GWh	GWh	kt CO <sub>2</sub>	kt CO <sub>2</sub>	kt CO <sub>2</sub>	Billion Euro	Billion Euro
Suboptimal accelerated	7 633	1 667	22%	1 518	331	22%	1.82	0.97
Passive 1%	7 633	1 518	20%	1 518	302	20%	0.84	0.88
Passive accelerated	7 633	5 572	73%	1 518	1 108	73%	2.62	3.24

Source: Katarina Korytarova, dissertation draft

# In most new MSs, EE is not primarily a green, but a social and economic agenda

- ❖ Fuel poverty is widespread in CEE (Europe?)
- ❖ According to a new study, app. 2500 lives are lost in Hungary alone each year
- ❖ By the UK definition, the average Hungarian household is fuel poor (has spent 10.4% of its disposable income on energy in 2007, it probably worsened since then)
- ❖ App. 1.5 million Hungarians declare that they cannot afford to keep their homes sufficiently heated
- ❖ A widespread deep (!) building energy retrofit program can eliminate fuel poverty

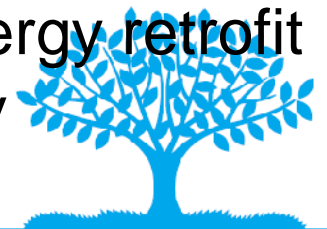
ENERGIASZEGÉNYSÉG  
MAGYARORSZÁGON

ELSŐ ÉRTÉKELES

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Együttműködésben a Környezeti Igazgatóság Munkacsoporttal  
VEDEGYLET - Protect the Future



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# EE as an economic/social agenda: employment and other economic benefits

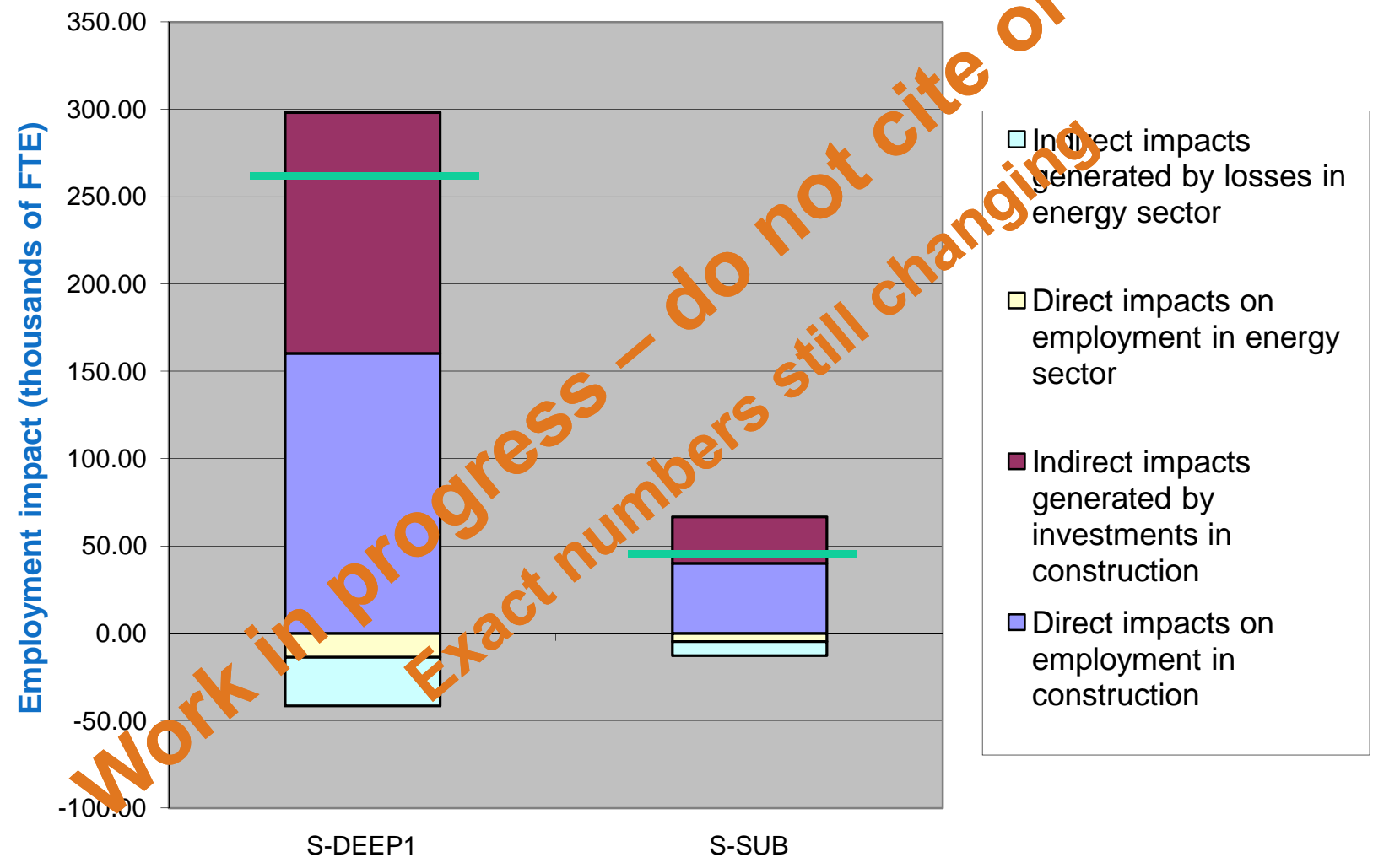


- ❖ In energy-efficient buildings:
  - ❑ labor **productivity** rises by app. 6–16%;
  - ❑ students' test scores shows ~20–26% faster learning
  - ❑ Influenza and cold rates can decrease by as much as 20%, resulting in a USD10 bln/yr savings in US alone
    - ❖ better indoor environments related with building EE save annually in the US \$6 -14 bill.(reduced respiratory disease); \$1 - 4 bill. (reduced allergies and asthma); \$10 - 30 bill. (reduced sick building syndrome); and \$20 - 160 bill. (direct improvements in worker performance unrelated to health)
- ❖ Employment: (local) job creation: Danish trade union study finds twice higher employment intensity than for other mitigation options
- ❖ a wide-scale renovation program can create app. 250,000 net jobs in Hu alone (vs. the “1 million” missing – as on political agendas)



# Direct and indirect employment impacts of a deep and a suboptimal renovation scenario in Hungary

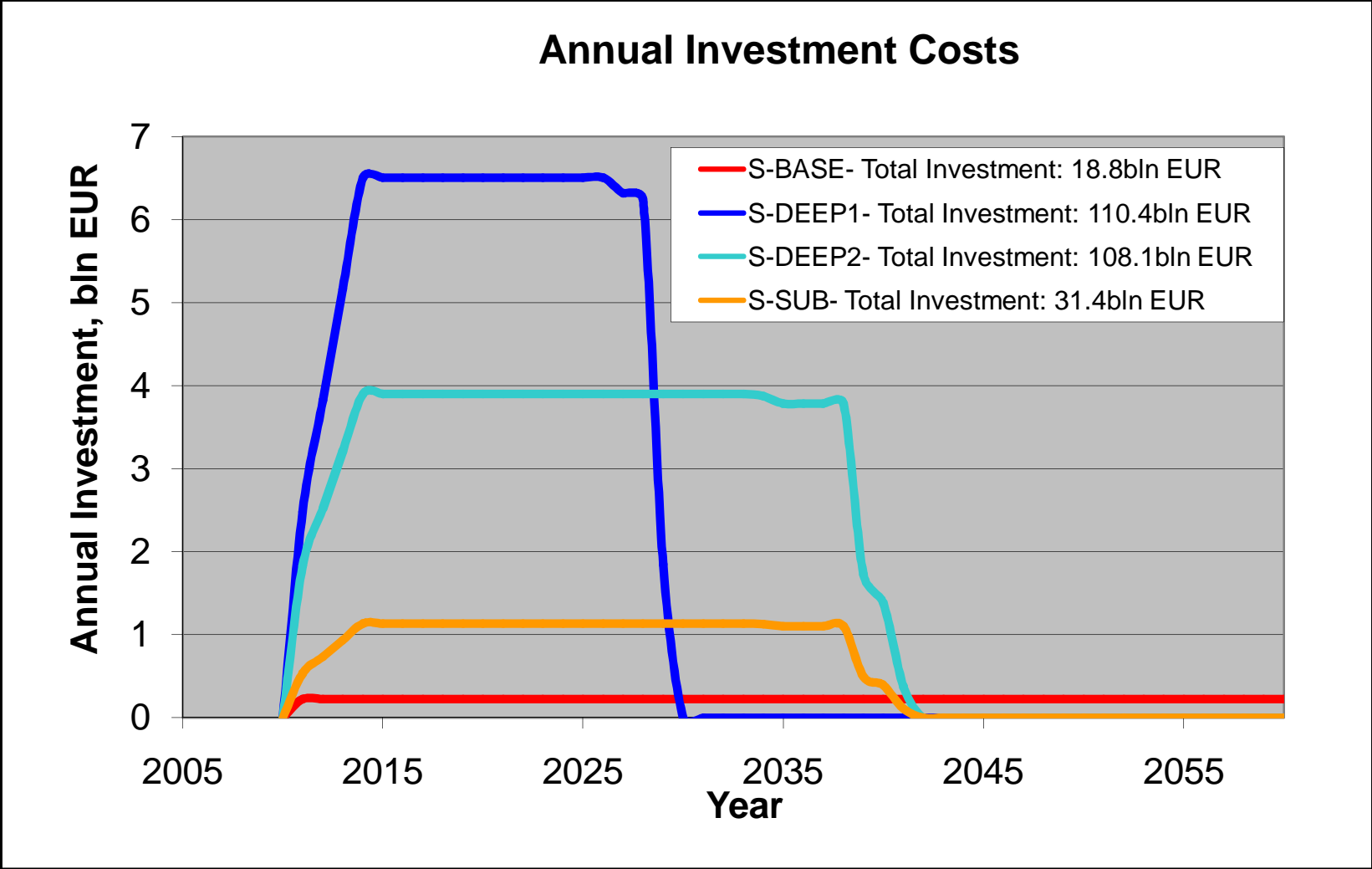
*(induced effects not yet included)*





# Summary: all arguments are ready for a massive deep green building retrofit program

❖ Annual investments in building retrofits in Hungary until 2050 :



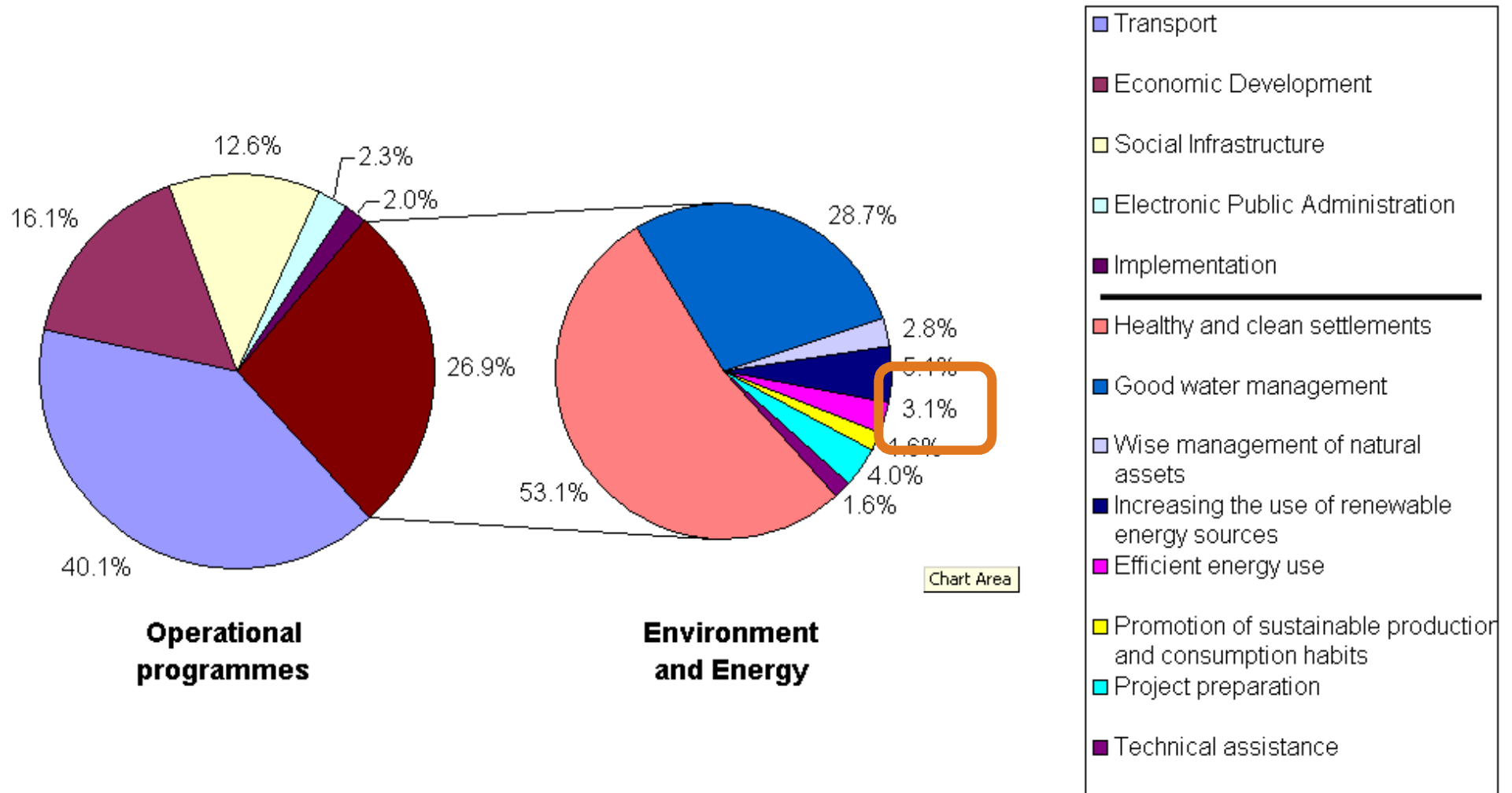


## Who could foot the bill

- ❖ Significant EU funds available (**structural and cohesion funds**); up to 4% of national funds now available for buildings renovation – but short window of opportunity!
- ❖ Emission quota sales (GISs), ETS auctioning revenues, other climate revenues – buildings are one of the most effective ways to spend these
- ❖ Remaining funds: innovative financing schemes already operate in several countries (KfW model, ESCOs, etc.)



# Distribution of Funding among Operational Programmes and among priorities within “Environment and Energy” Hungary



*...vs. 4% of total that is available now for such purposes*

## conclusion:

# Priorities for CEE Green buildings councils

- ❖ Many more CEE best practices needed to demonstrate that very high-performance green building is not expensive and can be cheaper than conventional – green construction should not stay as a luxury market but the mainstream
- ❖ Emphasis for next decades in CEE is on **renovation** rather than new construction from a climate and sustainable development perspective
- ❖ Due to the lock-in effect, it is essential to go for the complex, state-of-the-art renovation (close to passive std), and not compromise at suboptimal solutions
- ❖ There is lots of financing available, but GBCs need to have a much stronger voice in letting their decision-makers/govts that this is high societal/economic priority and that the money **IS** spent on this
- ❖ Adaptation/mitigation: heat-resilient buildings; preventing AC; integrating as much greenery in urban areas as possible; if not possible, apply light-colored, reflective roofs/insolated surfaces



# Conclusion:

*the role of GBCs to unlock these opportunities – but not like this:*

- ❖ Q. How many green building consultants does it take to change a light bulb?
- ❖ None. Someone else did it. I was at a conference.



# Thank you for your attention

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*Trust me – they just keep promising this global warming; they just keep promising; but they won't keep this promise of theirs either...*

**hvg.hu hírek szünet nélkül**

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